

FormStorm + Exportmaster

Data capture that really works

CUSTOMER COMMENTS

"The solution implemented by CMS has been reliable and has met all our objectives. We are now able to capture, verify and interrogate the data better than ever. Their customer service has been outstanding with any issue being resolved promptly. For anyone with the same needs I would happily recommend them."

*Elliot Harrison, Data Office SSAT
(Specialist Schools and Academies Trust)*



Are you wasting hours manually keying-in data from your customers' enquiries or orders?

Would you like to reduce operating costs, increase efficiency and speed up turn around?

With FormStorm linked to your Exportmaster system, you can do that and much more, all within a flexible, affordable and intuitive environment

For most exporters and international traders, manual input of data received from clients and prospective customers is a tedious and expensive drain on time and resources.

Whether it's enquiries, requests for quotations, calls for pro-formas or straight forward orders, keying in the data is an extended and unpopular activity.

If that is a problem you face, here is an approach that can dramatically improve your situation.

This is how it will work for you

The system operates from a scan of an incoming paper document or from a file previously prepared by your customer (PDF, JPG, TIFF, etc.).

The first time you receive a document from a customer you will employ FormStorm's simple-to-use facilities to allocate different areas of text to the appropriate data areas in Exportmaster.

Before processing the incoming data, FormStorm will create a template recording the selections and allocations for use on future occasions.

The next time a similar document arrives from the same customer, the process of allocating the data to Exportmaster's data-fields will be almost entirely automatic.

The sorted data will be processed by an import routine to create a new transaction in Exportmaster automatically. This could be an Enquiry, a Quotation or an Order.

CUSTOMER COMMENTS

"I have found FormStorm to be a perfect answer to our form capture needs, adaptable, efficient and affordable. My dealings with CMS have also been excellent, they created a robust processing system for us under very tight time constraints within the agreed time frame and budget."

*David McQuillan, Services Manager.
Mallon Technology*

The routine will supplement the data extracted from the document with supporting data taken from Exportmaster's Customer, Shipping, Product and other master files.

That's it! Job done! The drudgery of entering seemingly endless line items and repetitive customer data has been eliminated and you are ready to go with your new transaction.

Technical features and benefits

- Full integration with industry standard scanners using TWAIN. Allows for fast double sided scanning with built in orientation correction, missing form detection and auto form reorder.
- Auto/manual import from file - TIF uncompressed, Group 3 & 4, BMP, JPEG, PDF, grey-scale
- Highly advanced template recognition
- Fast extraction of data such as barcodes, check box, printed text and handwritten characters
- Electronic distribution of documents that require further validation
- Enables scripts and validation rules to be applied at any stage to ensure data integrity
- Includes supervisor, quality control, operator performance and system statistics modules
- Exports to all major database formats, CSV, XML and more. Images exported in TIF, JPEG or PDF
- FormStorm, like Exportmaster, is compatible with Citrix and Terminal services, so jobs can be securely distributed electronically to remote users
- Pre-configured import routine (suitable for most clients) available for Exportmaster's Interface Module

Other tasks too...

Your use of FormStorm need not be limited to Exportmaster-related operations. Its advanced Optical Character Recognition technology (OCR) and templating facilities could deliver benefits for you in other areas too.

Get in touch to see the system in action:

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